WEBROOT®
Smarter Cybersecurity

— and —

Helping People. Changing Lives.
KCEOC
community
Action
PARTNERSHIP
"Creating change since 1964"

"

We needed something that would protect our aging Windows XP computers but not cripple performance to the point of uselessness.

John Baker, Technology Director, KCEOC

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At a Glance

Vertical
Nonprofit

Year Founded
1964

Technology Director
John Baker

Endpoints Managed
200

Website
povertyisreal.org

Key Findings

Time Savings
At least 20 hours a week

Efficiency
Scan times reduced from 3 hours to 5 minutes

Nonprofit Deploys Superior Security without Breaking their Bank

Background

For over 50 years, KCEOC Community Action Partnership has been dedicated to alleviating the causes of poverty in the poorest areas in its region. Recognizing that a "hand up" is more effective than a "hand out", KCEOC provides the means and assistance necessary to break the chains of poverty that have bound the residents of southeastern Kentucky for generations.

The Challenge

It's no secret that the sluggish economy of recent years has presented significant fiscal problems for companies of all sizes, but perhaps no sector has been harder hit than nonprofit organizations (NPOs). By their very nature, NPOs always work to minimize their operating costs while maximizing the benefits they can deliver to their communities, and that commitment to efficiency is doubly vital now.

John Baker, Technology Director of KCEOC Community Action Partnership, is managing the IT assets of an organization that has been serving as an essential partner in the lives of thousands of Kentucky residents since 1964. With services that range from early childhood education, safe and affordable housing, energy assistance, economic development, to emergency services such as food, clothing or shelter, KCEOC relies heavily on its IT infrastructure. Unfortunately, it's too costly to update or replace that infrastructure without causing major financial hardships.

Like many organizations these days, KCEOC needs to get the most out of the dated computers it already owns—new replacements with faster processors and speedier hard drives are simply not in the budget. Dissatisfied with the performance and system resource usage of their previous solution (AVG Internet Security) Baker began looking at potential replacements. He was quickly drawn by Webroot's lightweight client and cloud-based approach; "All other protection solutions were much too resource-intensive," recalls Baker.

The Solution

Baker chose Webroot SecureAnywhere® Business Endpoint Protection and immediately noticed the benefits. The initial install package is approximately 500 KB, because no signature database is stored within the client software (that database is typically the largest part of a conventional client). Instead, Webroot maintains a huge signature database in the cloud.

This approach provides better protection, quicker installation, and faster scanning.

From the end user's perspective at KCEOC, the most obvious benefit of cloud-based protection is the remarkable increase in system performance. Webroot's background activity is virtually invisible to KCEOC's staff members, enabling them to maximize their productivity and better assist the agency's clients.

Results

As an increasing number of organizations find themselves unable to regularly upgrade their IT infrastructure, it's critical that they adopt lightweight solutions that won't place unnecessary burdens on their limited resources.

"Nonprofits don't have the deep pockets to replace their desktops every three to five years. Webroot can protect an older Windows XP computer without making it uselessly slow. There is no other malware protection system out there that can do that in low-resource environments."

John Baker, Technology Director, KCEOC

While the per-seat purchase price for most endpoint security solutions is relatively low, the total cost of ownership (TCO) of these solutions can vary widely based on the additional expenses that their purchase can necessitate (such as upgraded computer hardware, time-consuming deployment and administration, etc.).

Webroot's resource-conserving architecture and significantly lower TCO has enabled KCEOC to meet the daunting fiscal challenges that so many NPOs currently face. "It lets us continue to use older, low-resource desktops we have no budget to replace," explains Baker. "The bottom line is, Webroot enabled us to keep going."

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