About Auction Anything

Dominick Delio joined Auction Anything, an internet software company that provides fully hosted and branded online auction solutions, in the late 1990s in Orlando, Florida. After reconfiguring the online auction system, Delio and his team focused on the development of a branded auction system that could be deployed for multiple clients simultaneously. This branded auction system allows Delio and his team to host a variety of commercial and fundraising-related auction sites.

Auction Anything maintains all of their systems within a full-service data center. The success of Auction Anything depends on functioning infrastructure since auctions close in real-time. A server failure could be catastrophic and has the potential to impact client retention, as customers could lose the business of those heavily engaged in a sale.

The Challenge

In the past, if a server failed, Delio would have to manually rebuild or replace a failed server. As the business grew, up-time became more critical and failures less tolerable. To adequately support the numerous real-time transactions taking place at any given moment, downtime has to be avoided at all costs. Auction Anything needed to establish a failover plan in the event of server disruption.

The Solution

After operating the business for two years, Delio discovered Carbonite® Availability, formerly known as DoubleTake. Carbonite Availability boosted the efficacy of the hardware already in place and provided the necessary software to allow for replication and failover. After adding Carbonite Availability, Delio had access to constant snapshots in real-time and could keep the infrastructure up and running.

Delio has been a Carbonite Availability user for over 20 years and has witnessed the product’s evolution. He can recall several times when he has enacted real-time failover without any client disruption. When asked how the product has changed over the last two decades, Delio remarked, “It’s a lot easier to integrate and install. The console is much more intuitive now.”

Delio relies on Carbonite Availability for migrations and server upgrades to help support client auctions. “Carbonite Availability is more robust and more intuitive than any other tool that Microsoft or other vendors may have.” Best of all, he doesn’t worry about losing data. Delio remarked, “I just don’t feel comfortable using anything else.”

Carbonite® Availability has enabled Auction Anything to reliably support client auctions without any extended downtime for over 20 years. Delio credits the success of his business to Carbonite Availability. “I don’t know if we would still be in business without it [Carbonite Availability]. Like many small businesses, we’re one catastrophe away from being out of business. If we can’t support clients, they will find another vendor. Client retention is key.”

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About Carbonite and Webroot

Carbonite and Webroot, OpenText companies, harness the cloud and artificial intelligence to provide comprehensive cyber resilience solutions for businesses, individuals, and managed service providers. Cyber resilience means being able to stay up and running, even in the face of cyberattacks and data loss. That’s why we’ve combined forces to provide endpoint protection, network protection, security awareness training, and data backup and disaster recovery solutions, as well as threat intelligence services used by market leading technology providers worldwide. Leveraging the power of machine learning to protect millions of businesses and individuals, we secure the connected world. Carbonite and Webroot operate globally across North America, Europe, Australia, and Asia. Discover cyber resilience at carbonite.com and webroot.com.

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