



## MSP PROGRAM

The Webroot Partner Edge program enables MSPs, resellers, distributors, and network and security vendors to grow with predictable and recurring revenue through cloud-based cybersecurity and threat intelligence solutions. By providing the industry-specific tools, security and threat intelligence services, training, integrations, certifications, and platforms our partners need to ensure trust and reliability with their customer base, Webroot empowers businesses to become their most successful.

### Why partner with Webroot?

- » Predictable, recurring revenue grows your business
- » Sales & marketing tools enable greater profitability
- » Superior cybersecurity solutions reduce your costs
- » Technical & sales certifications support your service

### MSPs who partner with Webroot enjoy:

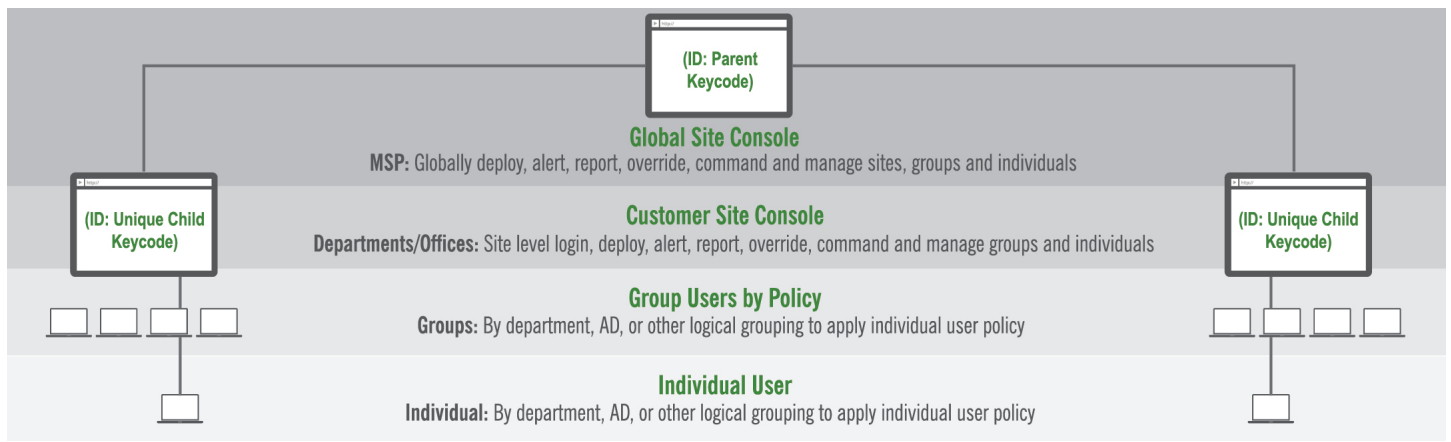
- » Single solution for both antivirus & antimalware
- » Powerful endpoint, mobile, and DNS security, plus Security Awareness Training for end users
- » Lower operational costs
- » Superior productivity, uptime & increased customer satisfaction
- » Single pane of glass online management console for different sites & customers; reducing administrative effort
- » Zero on-site hardware infrastructure to maintain
- » Rollback remediation & no reimaging
- » RMM integration with ConnectWise, Continuum, Kaseya & Autotask
- » Tech support by U.S. based Webroot employees, within each region, in 60+ languages

*"We are always looking for industry leading technologies to bring to our clients. Webroot's technology has greatly reduced virus disruptions on our clients' systems."*

**Erik Nachbahr, President and Founder,  
Helion Automotive Technologies**

### Global Site Manager console:

- » Easy installation, management, and support
- » Global customer policies and views
- » Hierarchical, multi-tenant management with granular access rights
- » Self-administered licensing with dynamic parent/child keycodes to reduce operational costs
- » 100% cloud-based – zero on-site management infrastructure
- » Easy to support – real-time, collective threat intelligence protection means customers never need signature updates
- » Superior incident response with automatic remediation and customizable alert reporting
- » No-conflict agent deploys in seconds and won't impact user productivity



Webroot SecureAnywhere® Global Site Manager – Web-based Hierarchical Management

## Superior Products

### Endpoint Protection

- Automatic remediation means no reimaging
- Small endpoint client agent deploys in seconds, saving man-hours
- Remote management via intuitive online console
- Never requires signature updates or patches
- RMM & PSA platform integration
- Zero conflicts & zero infrastructure to maintain

### DNS Protection

- 100% cloud-based, no servers, hardware, or software
- Stops threats at the domain level, before they hit endpoints
- Backed by Webroot BrightCloud® Web Classification
- Enforces internet usage policies seamlessly
- Adds another revenue stream & reduces costs

### Mobile Protection

- Over-the-air deployment & management
- Support for Android™ & iOS® devices
- Antivirus, secure web browsing, lost device protection features
- Fast scans & a tiny device footprint

### Security Awareness Training

- Effective, relevant end user education to strengthen your first line of defense
- Fully featured phishing simulator
- Engaging interactive training courses
- Trackable, customizable campaigns
- Measurable reporting & results

## Exclusive Webroot® MSP Partner Benefits

### Go-To-Market Toolkit

- Resource Center** – marketing & sales enablement tools
- Co-branded Emails & Lead Generation Tools** – custom free trial links
- Web Syndication** – set it & forget it microsite
- Partner Community Access** – peer-to-peer connection

### Sales Enablement

- Competitive intelligence
- Sales tools
- Product collateral
- Sales training & certification
- Marketing enablement funds

### Technical Enablement

- Technical training & certification
- Pre-sales engineering support
- Product training

## About Webroot

Webroot protects your clients against sophisticated threats—no matter how or where users connect. Designed with MSPs, resellers, distributors, and technology vendors in mind, the Webroot Partner Edge Program offers competitive margins, recurring revenue, lower operational costs, and proven endpoint, mobile, and DNS-layer security. For more information, visit [www.webroot.com/partners](http://www.webroot.com/partners)

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