





### Webroot BrightCloud® IP Reputation Service

## Partner Benefits

- » **Differentiate yourself from your competition**  
Offer your customers dynamic, industry-leading protection against millions of malicious IPs
- » **Minimize false positives**  
Harness the world's most powerful cloud-based security analysis engine
- » **Easy to integrate, easy to use**  
Simple integration into your solution via RESTful API, STIX, and an SDK
- » **No impact on your network**  
Protects through your network devices and increases user capacity by eliminating unwanted traffic

## BrightCloud IP Reputation in Action

To keep the list updated and accurate, Webroot uses a detention methodology to evaluate IPs. The service:

- » Deploys an automated algorithm to identify suspicious IPs
- » Examines and correlates by the IP
- » Applies built-in rules to test the IP
- » Determines if and how long to restrict the IP
- » Releases the restrictions on the IP but keeps it under watch

This service not only enhances end users's abilities to counter IP threats, but also avoids the taxing security processing many other IP reputation services impose. It can be used to power an IP intelligence service in network perimeter appliances to block traffic from malicious addresses, protecting sensitive data. It can also be used to track known proxies, allowing customers to prohibit malicious requests from phishing sites, such as man-in-the-middle attacks, or to respond with an alert.

## About Webroot

Webroot, an OpenText company, harnesses the cloud and artificial intelligence to protect businesses and individuals against cyber threats. We provide endpoint protection, network protection, and security awareness training solutions purpose built for managed service providers and small businesses. Webroot BrightCloud® Threat Intelligence Services are used by market leading companies like Cisco, F5 Networks, Citrix, Aruba, A10 Networks, and more. Leveraging the power of machine learning to protect millions of businesses and individuals, Webroot secures the connected world. Webroot operates globally across North America, Europe, Australia and Asia. Discover Smarter Cybersecurity® solutions at [webroot.com](http://webroot.com).

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## Easy Integration

Using our intuitive REST services, STIX, and API, technology partners can easily integrate BrightCloud services into their own solutions. The BrightCloud IP Reputation Service integrates with existing security solutions through the same SDK as other BrightCloud services, making integration of multiple services easy. For BrightCloud IP Reputation, the full database is downloaded to the endpoint with an update recommended every five minutes.

Our partners across the globe have had tremendous success integrating Webroot intelligence into their network solutions, from next-generation firewalls to network load balancers. Because Webroot provides an uncomplicated integration, this solution can be implemented simply and easily by network and security vendors worldwide.