

Channel Edge Program Benefits

Go-To-Market Toolkit

Resource Center – marketing & sales enablement tools

Co-branded Emails & Lead Generation Tools – custom free trial links

Web Syndication – set it & forget it microsite

Social Marketing – syndicated Twitter feeds

Sales Enablement

Competitive intelligence

Sales tools

Product collateral

Sales training

Partner Engagement

Partner Newsletter

Partner Community Access – peer-to-peer connection

Product Bulletins

Regularly scheduled demo webinars

Technical Enablement

Technical training

Pre-sales engineering support

Product training

About Webroot

Webroot protects your clients against sophisticated threats—no matter how or where users connect. Designed with MSPs, resellers, distributors, and technology vendors in mind, the Webroot Partner Edge Program offers competitive margins, recurring revenue, lower operational costs, and proven endpoint, mobile, and DNS-layer security. For more information, visit www.webroot.com/partners

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