CARBONITE an opentext company | WEBROOT an opentext company

Partner Edge

MSP Program

The Webroot Partner Edge Program helps our MSP, Reseller, Distributor and Security vendor partners to grow their businesses with predictable and recurring revenue income from our cloud-based cybersecurity and threat intelligence solutions.

Webroot provides the industry-specific tools; security and threat intelligence services; training; integrations; certifications and platforms partners need to ensure the reliability and trust so essential to your customers. Webroot's goal is to empower all of our business partners to become their most successful.

Why partner with Webroot?

- Predictable, recurring revenue grows your business
- Sales and marketing tools enable greater profitability
- Superior cybersecurity solutions that reduce your costs
- Technical and sales certifications to support your Service

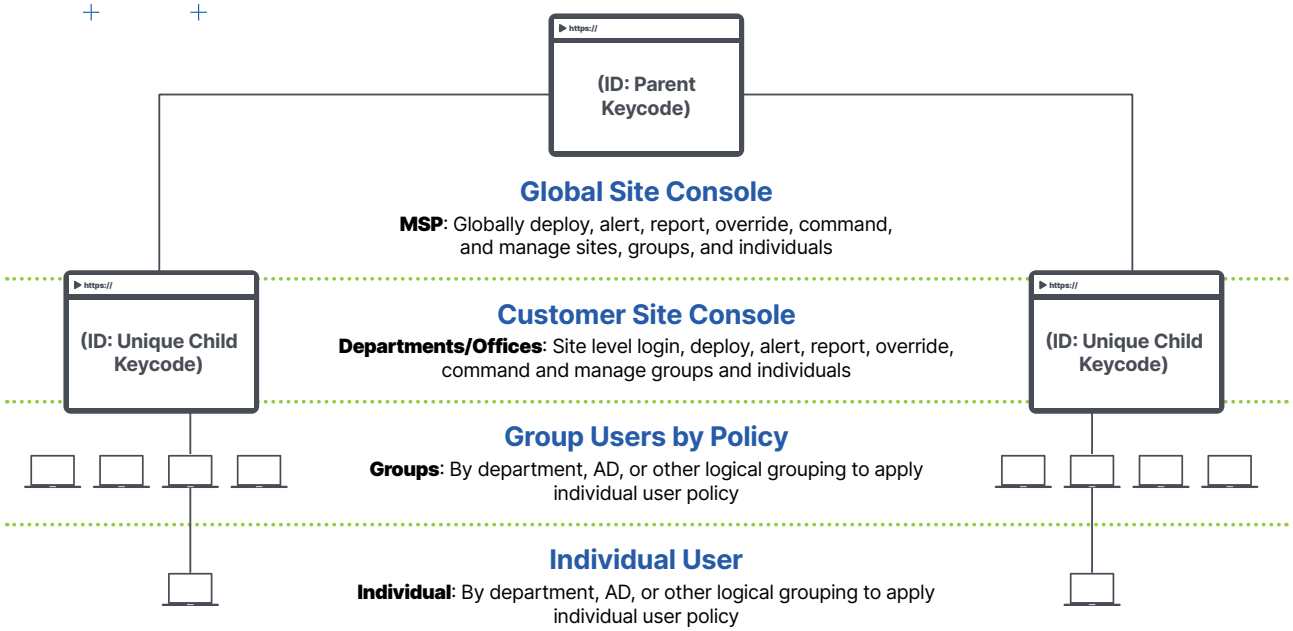
MSPs who partner with Webroot enjoy:

- Single endpoint solution for antivirus/antimalware
- Powerful integrated Endpoint and DNS protection, plus automated security awareness training to empower end users
- Lower operational costs
- Superior productivity, uptime, and customer satisfaction
- Single-pane-of-glass online management console designed for multi-sites and customers to reduce administrative effort
- Zero on-site hardware infrastructure to maintain
- Rollback remediation and no reimaging
- RMM integrations with all the major RMM and PSA platforms
- Tech support by US-based Webroot employees within each region in 60+ languages

> *We are always looking for industry leading technologies to bring to our clients. Webroot's technology has greatly reduced virus disruptions on our clients' systems.*
>
> **Erik Nachbahr**
> **President and Founder**
> **Helion Automotive Technologies**

Webroot management console:

- Easy installation, management, and support
- Global customer policies and views
- Hierarchical, multi-tenant management with granular access rights
- Self-administered licensing with dynamic parent/child keycodes to reduce operational costs
- 100% cloud-based with zero on-site management infrastructure
- Easy to support – real-time, collective threat intelligence protection means customers never need signature updates
- Superior incident response with automatic remediation and customizable alert reporting
- No-conflict agent deploys in seconds and won't impact user productivity



Webroot Management Console – Web-based Hierarchical Management

Superior Products

Endpoint Protection
Automatic remediation means no reimaging
Small endpoint client agent deploys in seconds, saving labor costs
Remote management via intuitive online console
Never requires signature updates or patches
RMM & PSA platform integration
Zero conflicts & zero infrastructure to maintain

DNS Protection
100% cloud-based, no servers, hardware, or software
Stops threats at the domain level, before they hit endpoints
Backed by Webroot BrightCloud® Web Classification
Enforces internet usage policies seamlessly
Adds another revenue stream & reduces costs

Security Awareness Training
Effective, relevant end user education to strengthen your first line of defense
Fully featured phishing simulator
Engaging interactive training courses
Trackable, customizable campaigns
Measurable reporting & results

Webroot Threat Intelligence
Webroot BrightCloud® Threat Intelligence Services give proactive protection against modern threats
Integrated by over 100 leading security and network vendors worldwide
Protects customers from malicious URLs, IPs, files, and mobile apps by integrating accurate and near real-time threat intelligence into network and endpoint protection

Exclusive Webroot® MSP Partner Benefits

Go-To-Market Toolkit
Effective, relevant end user education to strengthen your first line of defense
Fully featured phishing simulator
Engaging interactive training courses
Trackable, customizable campaigns
Measurable reporting & results

Technical Enablement
Technical training & certification
Pre-sales engineering support
Product training

Sales Enablement
Competitive intelligence
Sales tools
Product collateral
Sales training & certification
Marketing enablement funds

Contact us to learn more – Webroot US

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About Carbonite and Webroot

Carbonite and Webroot, OpenText companies, harness the cloud and artificial intelligence to provide comprehensive cyber resilience solutions for businesses, individuals, and managed service providers. Cyber resilience means being able to stay up and running, even in the face of cyberattacks and data loss. That's why we've combined forces to provide endpoint protection, network protection, security awareness training, and data backup and disaster recovery solutions, as well as threat intelligence services used by market leading technology providers worldwide. Leveraging the power of machine learning to protect millions of businesses and individuals, we secure the connected world. Carbonite and Webroot operate globally across North America, Europe, Australia, and Asia. Discover cyber resilience at carbonite.com and webroot.com.

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