The power of the Webroot® platform

To stop advanced cyber threats, you need next-generation threat intelligence and processing power. That’s why we built the Webroot® Platform. As the foundation for all Webroot solutions and services, the Webroot Platform analyzes real data from real endpoints all over the world, as well as in-depth intelligence on:

- Domains: 750M+
- URLs: 32B
- IP addresses: all 4.3B+ IPv4 and in-use IPv6
- File behavior records: 31B+
- Mobile apps: 62M+
- Real-world sensors: 67M+

17M+ Consumer and Business Endpoints
50M+ Partner End Users

This data powers not only Webroot solutions for consumers and businesses, but also Webroot BrightCloud® Threat Intelligence Services for technology partners.

The Webroot Unity API enables access to additional Webroot endpoint data and services for more efficient business operations and better service delivery.
HOW THE PLATFORM POWERS LAYERED PROTECTION

Webroot®
BrightCloud Threat Intelligence

The Webroot® Platform informs every layer of our Smarter Cybersecurity® solutions for consumers and businesses, as well as our BrightCloud® Threat Intelligence Services for technology partners, which include:

» Web Classification & Reputation
» IP Reputation
» Real-Time Anti-Phishing
» File Reputation
» Streaming Malware Detection
» Mobile Security SDK

We analyze billions of URLs, IP addresses, files, and mobile apps using advanced machine learning and real-world data. We then compare their relationships to known risks to stop never-before-seen threats before they can cause damage. With this massive, efficient analysis architecture, Webroot offers the most powerful, comprehensive, accurate, and timely threat intelligence available.

Webroot®
DNS Protection

The DNS connection is involved in every aspect of internet use, but it’s highly vulnerable to cyberattacks. Modern businesses need to protect their networks, endpoints, and users against internet-borne threats, DNS attacks, and bandwidth drains.

» Stops 88% of threats before they reach your network
» Saves time and money on remediation
» Helps control bandwidth and minimize unproductive web use
» Lets you customize use policies by IP, group, or device

DNS Protection’s URL filtering is backed by Webroot BrightCloud Classification data, which continually classifies more than 750 million domains to protect businesses from the latest threats.

webroot.com/DNSProtection

Webroot®
Business Endpoint Protection

The foundation of any complete cybersecurity protection program is real-time, multi-vector protection against threats from emails, browsers, files, URLs, ads, apps, and more.

» Detects threats in real time
» Always uses the most up-to-date intelligence
» Does the heavy lifting in the cloud, not your systems
» Installs and scans in seconds

Business Endpoint Protection combines the latest real-time data from Webroot BrightCloud Threat Intelligence Services with advanced machine learning and behavior-based heuristics for complete multi-vector protection.

webroot.com/EndpointProtection

Webroot®
Security Awareness Training

When users unwittingly divulge sensitive info online, criminals can bypass layers of security to successfully breach a network. That’s why a layered cybersecurity solution must include end user training that helps you:

» Achieve compliance
» Implement security best practices
» Stop phishing and social engineering attacks from compromising essential business data
» Provide ongoing training for ongoing defense

Webroot BrightCloud Threat Intelligence Services allow us to produce security awareness training that’s relevant, topical, and tailored to the real-world threats end users face.

webroot.com/SecurityAwarenessTraining

About Webroot
Webroot was the first to harness the cloud and artificial intelligence to protect businesses and individuals against cyber threats. We provide the number one security solution for managed service providers and small businesses, who rely on Webroot for endpoint protection, network protection, and security awareness training. Webroot BrightCloud® Threat Intelligence Services are used by market leading companies like Cisco, F5 Networks, Citrix, Aruba, Palo Alto Networks, A10 Networks, and more. Leveraging the power of machine learning to protect millions of businesses and individuals, Webroot secures the connected world. Headquartered in Colorado, Webroot operates globally across North America, Europe, and Asia. Discover Smarter Cybersecurity® solutions at webroot.com.

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