
Webroot Marketing Events Privacy Statement

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Webroot Inc. (“we”, “us”, or “our”; such references also include Webroot’s affiliates and subsidiaries, as applicable) is committed to protecting and respecting your privacy.

This Webroot Marketing Events Privacy Statement (“**Statement**”) describes how we process and use personal information we collect from you when you interact with us at tradeshows, marketing events, conferences and similar events, and we collect or you otherwise provide your personal information to us. Information about our privacy practices with respect to your other interactions with us, including through use of our website or our products and services can be found [here](#). Other documents, including our [Terms of Use](#), our [Cookies Policy](#), and any other terms referenced on this website or in those policies or terms, describe Webroot’s personal information practices as such practices are described therein.

Please read the following carefully to understand our views and practices regarding your personal information and how we will treat it. By providing any of your personal information to us at a trade show, conference, or other marketing event, you are accepting and consenting to the practices described in this Statement.

INFORMATION WE MAY COLLECT

We may collect and process the following information about you:

- **Personal Information you provide to us.** The types of personal information you give us may include: contact information such as your name, mailing address, email address, and phone number.
 - You may give us information about you by permitting us to scan your badge at events, filling in forms on paper or on computers available at our booth or by corresponding with us by phone, online chat, email, or otherwise. This includes, but is not limited to, information you provide when you download or sign up for any trial software or service or enter a competition, promotion or survey. The information you give us may include your name, company name, title, address, email address and phone number.
- **Information we receive from other sources.** We may receive information about you from the event organizer if they have received your consent to share such information with us. This information may be shared internally and combined with information collected during our interactions with you.

HOW WE MAY USE YOUR INFORMATION

We may use information about you in the following ways:

- **Personal Information you may provide to us.** We may use this information:
 - to provide you with the information, products and services that you request from us;
 - to provide you with information about other software and services we offer that are similar to those that you have already purchased or inquired about;
 - to provide you, or permit selected third parties to provide you, with information about software or services we feel may interest you;
 - to communicate with you about our events, surveys, contests, sweepstakes, and other promotions (if you have not objected to receiving marketing communications);
 - to perform other activities consistent with this Statement.
- **Information we receive from other sources.** We may combine information we receive from third parties with personal information you give to us and other information we collect about you. We may use this information and the combined information for the purposes set out above (depending on the types of information we receive).

DISCLOSURE OF YOUR INFORMATION

We may share your personal information with our affiliates and subsidiaries. Such sharing will be for our reasonable business purposes, consistent with the types of uses for which we use your personal information as described in this Statement.

We may also share your personal information with other selected third parties, including:

- business partners, suppliers, and subcontractors, who have contractually agreed to keep your information secure and confidential and to use it only for the purpose for which it was supplied, for the performance of any contract we enter into with them or you; and
- third-party customer support providers.

Finally, we may disclose your personal information:

- in the event that we or our affiliates or subsidiaries contemplate or enter into a reorganization, merger, sale, joint venture, assignment, transfer, or other disposition of all or any portion of our business or assets, in which case we or our affiliates or subsidiaries may disclose your personal information as part of that deal;
- if we have a good faith belief that we are under a duty to disclose or share your personal information in order to comply with applicable law or respond to valid legal process, including

from law enforcement or other government agencies, or in order to enforce or apply our [Terms of Use](#), or the terms and conditions governing our products or services, or other agreements between us and you or between us and any third parties that relate to you; or to protect the rights, property, or safety of Webroot and our customers, our affiliates or subsidiaries, their customers, or other third parties. This includes exchanging information with other companies and organisations for the purposes of fraud and network protection.

WHERE WE PROCESS YOUR PERSONAL INFORMATION

The information which we collect from you may be transferred to, processed at, and stored in the USA or any location where our subsidiaries, affiliates, or service providers maintain facilities. By submitting your personal information, you hereby consent and agree to this transfer, storing, or processing.

We will take those steps reasonably necessary to ensure that your information is treated securely and in accordance with this Statement and the requirements of applicable law wherever the information is located. In order to safeguard your personal information in countries outside the European Economic Area (EEA), we have implemented appropriate physical, technical, and organizational measures to ensure a level of security appropriate to the risks. In addition, we have put in place in agreements between us and our affiliates or subsidiaries in the EEA containing standard data protection clauses which have been adopted by the European Commission.

SECURITY

Once we receive your information, we take appropriate physical, technical, and organizational security measures to protect it from misuse, unauthorized, or unlawful access or disclosure, loss, alteration, damage, or destruction, including by implementing physical, technological, and organizational safeguards.

YOUR RIGHTS

You have the right to opt-out of marketing-related messages from Webroot and our sharing of your personal information with affiliates, subsidiaries, and third parties for marketing purposes. You can exercise your right to prevent such processing by, where applicable, using any “unsubscribe” button or link that is contained in any emails we may send to you or by registering your preference on certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us using the contact details shown below. In addition, you may opt out of online behavioral advertising by following the links in our [Cookies Policy](#). However, we do reserve the right to continue sending you messages that are related to your relationship with us or to prior transactions between you and us.

CHILDREN

Our services are not directed to and we do not knowingly collect information from, children under the age of 13.

RETENTION OF PERSONAL INFORMATION

We retain your personal information:

- for as long as your account is active or as needed to provide you with products or services or to fulfill our contractual obligations;
- as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements; and
- for as long as is necessary for the purpose for which we collect it.

After your service has expired or terminated, we may delete your name, email address, and transactional data (e.g., license key), so that we limit our ability to reasonably identify you.

PROVISIONS APPLICABLE TO CALIFORNIA RESIDENTS ONLY

If you are a California resident, you have a right to request certain information with respect to the types of personal information we have shared with third parties for their direct marketing purposes, and the identities of those third parties, within the immediately preceding calendar year, subject to certain exceptions. All requests for such information must be sent to privacy@webroot.com.

This same California law permits us to provide you, in response to your written request, with a cost-free means to choose not to have your information shared rather than providing the above described information. To that end, you may request that we do not disclose your personal information to unaffiliated third parties for their own direct marketing purposes by contacting us by email at privacy@webroot.com.

If you are a California resident under 18 years of age and a registered user of our services, you may request that we remove content and information that you post on our services. To obtain removal of such content and information, please send us an email to privacy@webroot.com with a short description of the content or information you would like to have removed. Please note that such a request does not necessarily ensure complete or comprehensive removal of content posted by you, since the content and information may remain in our databases, may remain visible in a manner that does not identify you, or may have been re-posted by another user.

PROVISIONS APPLICABLE TO CITIZENS OF EUROPEAN ECONOMIC AREA ONLY

You have the right (we suggest by using the contact details below), to request, in accordance with data protection laws: access to, rectification, and erasure of your personal information; restriction of processing of personal information; objecting to certain processing of personal information; and a right to make a subject access request.

Where any processing of personal information is solely dependent upon your consent, such as marketing to you, you have the right to withdraw such consent at any time (we suggest by using the unsubscribe option in the relevant communication).

Where you believe that we have not processed your personal information in accordance with the applicable data protection laws, you may lodge a complaint with the respective supervisory authority/data protection regulator.

The provision of personal information by you will be for contractual, marketing, or analytical purposes as referred to above. If we do not have access to such personal information from you, then we will not be able to undertake the above types of services for you.

ACCESSING, UPDATING, OR CORRECTING INFORMATION

You have a right, in accordance with applicable laws, to access, update, correct, and in some cases request removal of the personal information held about you. When updating your personal information, we may ask you to verify your identity before we can act on your request. Any access request will be subject to the relevant fee to meet our costs in providing you with details of the information we hold about you. We will comply with your request as soon as reasonably practicable and in accordance with applicable law. We may need to retain certain information for recordkeeping purposes, as required under applicable legal obligations, and/or to complete any transactions that you began prior to requesting such change or deletion. Further details can be obtained by using the contact details shown below.

WE MAY WITHHOLD INFORMATION WHERE THE SEARCH FOR THAT INFORMATION WOULD REQUIRE DISPROPORTIONATE EFFORT OR HAVE A DISPROPORTIONATE EFFECT DUE TO, FOR EXAMPLE, THE COST OF PROVIDING THE DATA, THE TIME IT WOULD TAKE TO RETRIEVE THE DATA, OR HOW DIFFICULT IT MAY BE TO OBTAIN THE DATA REQUESTED.

CHANGES TO OUR STATEMENT

We reserve the right to revise or modify this Statement. If we do, we will post a prominent notice on our website prior to the change becoming effective. We may also send you an email. If the changes would have the effect of introducing a purpose for the use of your personal information that is inconsistent with this Statement, and where required by applicable law, we will use commercially reasonable efforts to either notify you or provide you with an opportunity to opt-out from us making such use. Please check back frequently to see any updates or changes to our Statement.

CONTACT US

Questions, comments and requests regarding this Statement should be addressed to:

- Privacy Team, Webroot Inc.
385 Interlocken Crescent, Suite 800
Broomfield, CO 80021, USA
Email: privacy@webroot.com

If you are located in the EEA:

- Privacy Team, Webroot International Limited
Block A, Georges Quay Plaza, George's Quay
Dublin 2, Ireland.
Email: privacy@webroot.com

FOR THE PURPOSE OF EUROPEAN DATA PROTECTION LAWS, THE DATA CONTROLLER FOR PURCHASES OF WSA OFFERINGS IN NORTH AMERICA IS WEBROOT INC., 385 INTERLOCKEN CRESCENT, SUITE 800, BROOMFIELD, CO 80021, USA. FOR PURCHASES OF WSA OFFERINGS OUTSIDE NORTH AMERICA, THE DATA CONTROLLER IS WEBROOT INTERNATIONAL LIMITED, BLOCK A, GEORGES QUAY PLAZA, GEORGE'S QUAY, DUBLIN 2, IRELAND. WEBROOT INC.'S NOMINATED REPRESENTATIVE FOR THE PURPOSE OF EUROPEAN DATA PROTECTION LAWS IS WEBROOT INTERNATIONAL LIMITED.